

Career Clarity

It is a never ending human trait to want to know the future, what will happen to you, your family and friends. Will I be happy or sad? How long will I live? And so on...

Most aspects of our lives we have very little control over which often causes anxiety and apprehension. However our career is one aspect where we can take positive action today to ensure that good things happen tomorrow (or at least have a high chance of occurring).

Your career is one of the few areas of life where a person can initiate actions, take control and enjoy the good career outcomes of this fundamentally important part of a person's existence, now and into the future.

Nothing is guaranteed in life, but with professional assessment and help, plus research and planning most people can build a solid foundation for future career growth and consequent personal fulfilment.

So what is this state of mind called? "Career Clarity" and it can be yours anytime you decide to take the necessary steps to consolidate and grow your career. This applies equally to senior management and factory floor personnel, across all industry sectors, occupations and regions...in other words it applies to you.

Clearly knowing where you want your career to go is the first step in what is often a complex but rewarding personal journey.

As a career counsellor/career management consultant since 1996 I have assist thousands of people with their pathway to discovery and clarity. There are predictable milestones, initiatives and indicators that are applicable to all people irrespective of background etc. All that is needed is personal motivation to maximise your career opportunities...it all starts and finishes with you.

Let me set out a case study that illustrates a typical career discovery pathway:

"Bob was a 35 year old sales representative at an import/export company, and he was becoming frustrated at his lack of understanding of his next career move.

After intensive assessment it was discovered that he would really like the company manager's job, but had no idea how to get there. I got Bob to investigate the manager's career path over the last twenty years and to develop a chart showing the manager's progress to his current position.

Bob found out that the manager had worked in all aspects of the business, and in his last 30's had completed a Bachelor of Business degree (part time) and then succeed the previous manager almost 10 years ago.

So I said to Bob that if your career progress mimicked your manager then this should be a fairly good guide how to fulfil you ambition."

Bingo!...CAREER CLARITY had been attained!

Having a plan and a vision is essential and open to anybody. Being clear about your goals and how to achieve them should be the guiding principle for all career focused people.

There is an underlying predictability about any career pathway and it is one of the few areas of life that can be traced and replicated.

Copious research material exists that support the above proposition that "Career Clarity" is both essential for career development and readily available to all motivated workforce participants.

Career clarity by itself will not advance your career, however it is the first stepping stone in the right direction.